

BENARES HOTELS LIMITED
PROPOSED CSR PROJECTS FOR THE FINANCIAL YEAR 2025-26

Sr. No.	CSR Project or Activity identified	Sector in which project is covered	Amount Spent: Direct or through implementing agency	Remarks	Rationale
1	Cleanliness Program at Varanasi Ganga Ghats	Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agroforestry, conservation of natural resources and maintaining quality of soil, air and water Sch VII (iv)	Direct + with Implementing partner Ganga Sewa Nidhi	* This includes cleaning & upkeep of the Ganga Ghats where the traditional art form of Ganga Aarti is performed	Promotion of Intangible Culture of India, creating platform for social harmony and universal brotherhood, supporting local gig economy, promoting tourism and pilgrimage, revival and promotion of positive ancient traditions, promotion and strengthening of Social harmony and solidarity, livelihood support to poor and marginalized Sections of society.
2	Building Livelihoods- Skill training of girls under "Varanasi Handloom Weavers Training Programme	Promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly, and the differently abled and livelihood enhancement projects. Sch VII (ii)	Direct + with Implementing partner HWA	<p>* We have partnered with HWA- Human Welfare Association for project implementation</p> <p>* Handholding, entrepreneurship, marketing and other support towards already trained girls</p>	<p>More than 100 girls and women trained in consecutive batches who are now producing products for different buyers on demand including Taj Ganges & Nadesar Palace, contributing in livelihood creation, income generation, women empowerment and gender equality in society. One of the trainees received a prestigious state award on UP Diwas in Lucknow on 24th January 2025.</p> <p>The larger objective of this project is to provide the same training to all the female human resource of the village who show willingness in the Project. After running 03 more batches in FY 2025-26 WE would be able to exit from the village as by then the girls trained under the Project would be able to create a self-sustainable production centre and marketing platform.</p>
3	Operating a waste flower recycling Project at Varanasi	Promoting special education and employment enhancing vocational skills especially among children, women by operating a waste flower recycling project. Sch VII (ii)	Direct + with Implementing partner Easy Help	* This includes manufacturing of incense sticks etc from waste flowers collected from various temples at Varanasi. The activity will focus on skill training, capacity building, livelihood creation, Woman empowerment and environmental cleanliness.	<p>20 girls trained in 02 consecutive batches, making incense sticks, dhoop cones and gular on demand for Taj Ganges & Nadesar Palace, Varanasi, Taj Tree Hotel, Mumbai and for the open market as well, contributing in livelihood creation, income generation, women empowerment and gender equality in society.</p> <p>After running 03 more batches in FY 2025-26 WE would be able to exit from the village as by then the girls trained under the Project would be able to create a self-sustainable production centre and marketing platform.</p>
4	Operating a hospitality Entrepreneurship programme, Varanasi	Promoting special education and employment enhancing vocational skills . Sch VII (ii)	Direct + with Implementing partner Easy Help	* Preservation and Promotion of Traditional Art & Craft (GI product of Varanasi). Skill training, Capacity Building, livelihood creation and women empowerment.	32 girls trained in 02 consecutive batches and they are producing various Gulabi Meenakari products on demand. One of the trainees received a prestigious state award on UP Diwas in Lucknow on 24th January 2025. After running 03 more batches in FY 2025-26 WE would be able to exit from the village as by then the girls trained under the Project would be able to create a self-sustainable production centre and marketing platform.
5	Empower Rural/Tribal and Backward areas of Gondia district and undertaking skill training for making Bamboo Art and Craft**	Promotion and development of traditional arts and handicrafts- Sch VII (v)	Direct + with Implementing partner Jeevan Adhar Bahuudhyeshiya Sanstha	* Preservation and Promotion of Traditional Art & Craft (Bamboo Art and Craft making). Skill training, Capacity Building, livelihood creation and empowerment of rural/tribal and backward areas .	<p>10 tribal people are being trained on traditional bamboo art and craft.</p> <p>We can park this amount to see the outcomes of the ongoing batch; if not satisfied we can use this money for the additional support towards the Flower Recycling/Gulabi Meenakari/Handloom Weaving Training Program.</p>

Total Amount to be spend = 90.37 Lacs